

ORP VOTER'S GUIDE

These are the candidates running for
Oregon Republican Party's State
Leadership

ORP State Central Committee Reorganizational Meeting
Keizer, OR

February 16th, 2019

ORP CHAIRMAN



Sam Carpenter

Occupation: CEO Multiple Companies, turn-around business consultant, Author

Occupational Background: Multi-business owner, project manager, CEO

Educational Background: SUNY ESF Ranger School, forest tech degree A.A.S

Prior Government Experience: None

Sam has been active in Oregon politics for eight years. His previous statewide primary campaigns included assisting Jason Conger in his 2014 U.S. Senate bid, a run for U.S. Senate 2016, and the 2018 gubernatorial primary race.

Sam's book, *The Simple Mechanics of Making More and Working Less* was first published in the spring of 2008. The third edition was released in October 2011 and has been revised numerous times, most recently in July of 2018. His second book, *The Systems Mindset: Managing the Machinery of your Life*, was published in June 2016.

His new book, *Making Oregon Great Again: The Grassroots Revitalization of the Oregon Republican Party (and the Defeat of the Ruling Class)*, will be published on January 17, 2019. On that date it will be available for free download on his website, www.makeoregongreatagain.com.

Sam's area of expertise is in business management and business turn-around strategies.

With a blue-collar background, Sam's educational background includes a technical degree in forestry. His career includes scores of occupations before the age of 35, before he went into business for himself in 1985.

Sam is President and majority owner of Centratel, a Bend-based fifty-employee company in Bend that he has owned and operated for 35 years; Pathway One, a social media marketing company based in Bend and Mirandola, Italy, Work the System Consulting, and North Sister Publishing. Sam is the founder and director of Kashmir Family Aid, a 501c3 non-profit that assists survivors of the 2005 earthquake in remote Azad Kashmir (www.kashmirfamily.org).

Regarding the upcoming ORP elections, Sam says, "Obviously, the ORP needs new direction: it has a primary purpose as stated in the bylaws, to "...elect Republicans, who promote the platform of the Oregon Republican Party to public office..."

Born and raised in upstate New York, Sam is married to Diana Carpenter and resides in Bend. Outside interests include mountaineering, skiing, cycling, reading, traveling and writing. He's been an Oregonian since 1975.

There is much more information regarding Sam's background and political positioning on his website, www.makeoregongreatagain.com, and Facebook page, "Sam Carpenter Make Oregon Great Again."

ORP CHAIRMAN



Bill Currier

Occupation: Business Owner; Computer Networking Consultant

Occupational Background: Police Officer

Educational Background: Southern Oregon University, Computer Information Systems; Pacific Union College, Business

Prior Elected Party Experience: ORP Chair ; ORP Vice Chair; Benton County Chair, Benton County Vice Chair; Benton County PCP (current)

Trump Delegate to the 2016 Republican National Convention

Prior Elected Public Service: Adair Village Mayor (6 terms); Adair Village Public Safety Commission; Willamette Criminal Justice Council; Corvallis Area Metropolitan Planning Organization; Cascades West Area Commission on Transportation; League of Oregon Cities Board of Directors

ELECT OUR TEAM TO CONTINUE BUILDING THE PARTY

Continuity in any organization is critical for success. Our state party has been plagued in the last several decades with revolving door changes in leadership. This lack of consistency has led to less winning, reduced donations, and weakened relationships with our political partners at the national, state and county level. Other state parties have flourished once they stabilize.

In the last two terms I have had the great honor to work with a team of dedicated patriots who care deeply about our country and have worked diligently to help me stabilize our party. Our new officer team, composed of myself, Tracy Honl and Becky Mitts will build on that foundation and, along with your help, leverage it so we can make the state party a local powerhouse.

Our team will focus the state party on supporting candidates and supporting the county parties in accomplishing our shared mission of converting our Republican principles into public policy. We will not use the state party to decide who runs for office or who is supported. We will adhere to the rules, supporting candidates equally in the primary and fully in the general.

I believe long-term, victory requires vision, a realistic plan and perseverance. Change simply for the sake of change is not likely to yield desirable results. In the coming weeks our team will be sharing with you our full platform, which will include assessment of the factors affecting the 2018 election and a set of recommendations for winning in Oregon in the 2020 cycle.

LEADERSHIP WITH VISION & INTEGRITY

ORP VICE-CHAIRMAN



Wally Hicks

Occupation: Josephine County Legal Counsel (Elected)

Occupational Background: Attorney

Educational Background: United States Naval Academy (Annapolis), B.S.; University of Oregon, Doctor of Jurisprudence; Harvard University's JFK School of Government, Executive Education.

Prior Governmental Experience: U.S. Marine Captain (Iraq War Veteran); Deputy District Attorney; State Representative & Republican House Whip; Current member of the Criminal Justice Commission; Eagle Scout.

Oregon adopted a unique vote by mail system in 1998. Voters have since become conditioned to delay focusing on elections until they possess a ballot. Consequently, campaigning has split into two separate phases. Phase One, which is before ballots go out, is the Messaging Phase. Phase Two begins when most ballots go into the mail 18 days before elections and is the "Get Out the Vote" or Ground Phase.

Polling shows time and again that Republican candidates and causes are competitive or winning just prior to the ballot drop. But repeatedly, when we watch election night returns those numbers fail to bear out. Even in Oregon, Republican values resonate enough that we don't lose during the Messaging Phase. We lose in the Ground Phase.

Especially in Oregon, Republicans don't lose to Democrats. Republicans lose to government unions. The Democrats' advantage is that highly organized, economically motivated government unions run their Ground Phase.

That's where the Oregon Republican Party comes in. This half-million-plus member army has more than enough resources, talent, experience and motivation to win any election. What the ORP requires from its leadership is a clear goal, a plan for how to get there, and the willingness to hold people accountable.

The ORP leadership's first order of business must be to take a statewide inventory of all the talent and other resources already dwelling within Republican ranks. Republicans can then deploy a coordinated, organized ground campaign that minimizes any duplication of – or gaps in – effort.

There is a way to win elections in Oregon. Just ask the government unions. With the right leadership the ORP can employ union methods bigger and better than anyone else. Now let's get back out onto that field and shock the world!

ORP VICE-CHAIRMAN



Tracy Hohl

Occupation: Washington County Republican Party Chair (volunteer) ORP Political Director (volunteer): Board member, Washington County Business Council (volunteer)

Occupational Background: - Small Business Owner; Founder/Executive Director Sports and Recreation Connection (non-profit.)

Educational Background:- BS, Management, Leadership, and Communication (Concordia University, Portland. MBA (Concordia University, Portland)

Prior Political Experience:

Trump Delegate to the 2016 Republican National Convention
Western Oregon Political Director Trump/Pence 2016
Oregon Federation of Republican Women Campaigns Chair
Beaverton-Hillsboro Republican Women Vice Chair
ORP Delegate for Washington County Washington County
Precinct Committee Chair ORP Budget Committee
PCP (current)
Volunteer on several campaigns

I believe the ORP is strong when we have 36 strong counties. If elected Vice Chair, my primary responsibility will be to make sure you have the tools, the resources, and support you need to be strong and successful.

I'll work with each county to set measurable goals and will be available to help you develop and implement a plan to reach those goals. We'll set goals that include increasing Republican voter registration, recruiting PCP's, fundraising and candidate recruitment, training and assistance.

I'll help facilitate collaboration between counties so that we share ideas and resources with each other. One county can do great things but imagine what we can do in Oregon when counties work together!

I'm excited for the opportunity to work closely with Bill Currier, Becky Mitts, and each of you all over the next two years to build 36 strong counties that will lead us to victory in 2020 and beyond. I ask for your vote on February 16, 2019 so that we can make it happen together!

ORP SECRETARY



Becky Mitts

Occupation: Chief of Staff-Rep. Mike Nearman

Occupational Background: Dairy Wife, Customer Service Representative, Administrative Assistant and Small Business Owner

Educational Background: AA Business Administration

Prior Governmental Experience: Elected PCP since 2010. Former Marion County Republican Central Committee Secretary and Delegate. 2016 RNC Delegate, Oregonians for Immigration Reform Board member

I would like to introduce myself and ask for your vote for Oregon Republican Party Secretary.

I am a second-generation Oregonian, who grew up in Central Point and later in Bandon. I married my high school sweetheart and we are celebrating our 43rd wedding anniversary this year. We have three children, six grandchildren and two great-granddaughters. Our children & grandchildren are the reason we are fighting to bring common sense back to Oregon.

I grew up in a family of Democrats, where politics were never discussed. After spending an afternoon in the library one day in 1978, I realized I was a Republican and became fascinated with politics and the history of our country.

I have been a Dairy Wife, Customer Service Representative, Administrative Assistant, small business owner and most recently the Chief of Staff for State Representative Mike Nearman. I have strong customer service skills and am not afraid of hard work.

My life experiences have taught me the importance of clear communication and concise recordkeeping, which are the most important skills for a good secretary. For the last 11 months, I have been honored to serve as Secretary and have learned the programs and processes used by the ORP.

If elected, I will finish the Secretary handbook, started by Gordon Fiddes. This handbook will have duties, documentation and processes of the Secretary. Anyone who needs to fill in or take over, will have everything they need in this handbook.

There is one thing that I will not do: I'm not moving out of Oregon. I get very frustrated by others who throw up their hands and say they are leaving this state. While they leave, I'm digging in and fighting for Oregon, for my family and yours.

Please contact me with any questions, concerns or suggestions. I would be honored to serve as ORP Secretary and ask for your vote.

Respectfully,
Becky Mitts bamitts@hotmail.com
503-559-3885 cell (call and/or text)

ORP SECRETARY



Gayle Ostgard

Occupation: Retired, Consultant, Career Coach, Community Service

Occupational Background: High Tech Senior Director, Marketing & Sales

Educational Background: Wilson High School, Portland Community College

Prior Government Experience: PCP, Board of Commissioner Appointee Washington County RROMAC Advisory Board

Gayle Ostgard is a retired high-tech executive who is known for developing proactive strategies to better position organizations to maximize results. As such, Gayle often found herself in roles building new teams and transforming organizations. She is passionate about creating innovative approaches and driving necessary change to move organizations forward. She has an open, direct style that builds trust with those around her resulting in high-performing teams that brainstorm, unite and deliver exceptional results.

Gayle spent 19 years at Intel Corporation, 8 years at Sequent Computer and 12 years at Tektronix.

At Intel, at the startup of Intel's server business, Gayle led development of the Standard High-Volume Server initiative, led a strategic industry-wide campaign with \$100M+ budget for a new architecture, built the first central global server marketing organization, led a global software enterprise partner alliances team, and transformed a global sales business enabling operation to align to a new direction.

Prior to Intel, Gayle worked at Sequent Computer Systems in OEM sales, service logistics, strategic program to CEO, and GM of a global and highly profitable re-marketed manufacturing, marketing and sales P/L.

At Tektronix, after 10 years managing a multi-site, 24/7 Engineering/Scientific IT Operation, she was hand-picked by executive management to work with Michael Porter's consulting firm for 2 years on a Competitive Advantage/Strategy divestiture program. This is core to Gayle's ability to assess an organization's ability to compete, reset strategies and re-tool an organization to succeed.

Currently Gayle consults, provides career coaching, is a Washington County PCP and is appointed by the Board of Commissioners to a 4-year term on the Washington County Rural Roads and Maintenance Advisory Committee (RROMAC)

As a candidate for Secretary of the ORP, she is offering her experience to help unify efforts and modernize our infrastructure as critical elements to GOP success in 2020 and beyond. Gayle attended Wilson High School and Portland Community College with a focus on general business and management related education. She has extensive leadership education throughout her 40 years in the industry.

ORP TREASURER



Tracy Cheeseman

Union County Resident

Occupation: Business Manager
Occupational Background: Business Owner/manager

Educational Background: B.S. in Business Administration

Prior Governmental Experience: None

I was born and raised in La Grande on a multi-generation cattle ranch. After working both on and off the ranch during my k-12 school years, I attended Oregon State University where I earned a B.S. in Business Administration. My adult life has been spent building and growing successful small businesses as well as raising two wonderful boys, one of whom is an active duty Marine. Currently I am working on the ranch managing a specialized hybrid sunflower production operation.

I am running for Treasurer because It is more than evident that the current leadership has failed. What do we have to lose by electing new officers and trying a different approach? Somehow the powers-that-be have been unable to prevent a series of progressive governors and now we have supermajorities in our Legislature. As a political party, can we sink any lower?

Do we really want MORE of this?

The ORP platform has been ignored. Why even have a platform?

ORP Platform Preamble; "We, the Oregon Republican Party, in support of life, liberty, and the pursuit of happiness; to ensure justice, order, domestic tranquility, and the general welfare; as one nation under God; support ethical and accountable candidates and public officials who advocate these principles and those stated in this platform."

The current leadership has not been effective in identification and recruitment of conservative candidates to even run for office. Democrats ran unopposed in over 25% of Oregon House races. ORP leadership continues to alienate and lose members. The failed Republican Gubernatorial candidate could not even support our duly elected Republican President, let alone support the ORP platform.

With President Trump, the Oregon Republican conservative base has been energized! Now is the time to stick to our values and ideals without apology! Let's jump on the Trump train and let him help us here in Oregon.

We can turn Oregon Red and the first step is a reinvigoration of ORP leadership.

I am asking for your vote to be your new ORP Treasurer.

Thank You,
Tracy Cheeseman

ORP TREASURER



John Lee

Occupation: CEO, Stumptown Sales Success-a sales business growth and success

Occupational Background: Over 30 years leading technology companies

Educational Background: Pt. Loma Nazarene University BA Physics

Prior Republican Experience: Current ORP Treasurer; ORP Executive Board Member for 10+ years; past 3rd CD Chairman and Vice- Chair; past Credentials and Vote Registration Committee Chairman; past Clackamas County Chairman, Vice-Chair, current HD 39 Captain, and many past committee's Chairman; and Precinct Chair Person 20+ years.

Prior Governmental Experience: Boring Water District Board Member 2005 to 2013 and Budget Committee many years; Boring CPO Board Member 2013 to present and current Treasurer; Wilsonville Budget Committee

Family: Married to Terri for 36 years with three grown daughters Jamie, Julie and Ashleigh all involved in the small business community.

It has been my pleasure to serve as your Treasurer for the last two years and as an Executive Committee member for the last 10+ years. I have endeavored to keep our finances transparent and provide you the information you wanted and needed in a way that is easily understandable. I ask for your vote so that I can continue as your independent conservative voice as an officer and Executive Committee member.